

23rd Annual

# Wild Blueberry Pancake Breakfast

November 29, 2019  
7am - 10am  
181 Austin Street North

lite LOCAL  
INVESTMENT  
TOWARD  
EMPLOYMENT





# Breakfast Sponsorship Opportunities

**A connection is needed for us to bring together a real link of change.**

Your generous sponsorship provides the spark and together we can work to end poverty, create jobs and support healthy economic development.

Our Wild Blueberry Pancake Breakfast has been a staple in Winnipeg's calendar for over 20 years with over 600 attendees, public figures and a generous media attention.

Help us make it the best year yet!

We are all connected, thank you for igniting LITE.

## Radiant LITE Sponsor -- \$5000

(3 opportunities available)

Activation includes:

- 15 Tickets for your business and 10 tickets donated to a community group on your behalf with pre-event recognition
- Your logo printed in our breakfast program and tables
- Opportunity for you to place branded items throughout
- Reserved VIP Table
- MC recognition 5x
- Social Media recognition before, during and after the event
- Logo in press release & mentioned in on-air media interviews
- Commemorative hand made beeswax candle package from a Social Enterprise, locally and ethically sourced that created jobs and experience  
A reminder to connect to the light of our community and a thank you for being the catalyst for change
- Your branded logo on 500 take-home candles from the event



## Shining LITE Sponsor -- \$2000 (aka Entertainment Sponsor)

(2 opportunities available)

Activation includes:

- 10 Tickets for your business and 5 tickets donated to a community group on your behalf (pre-event recognition)
- Your logo on our Breakfast program and tables
- Reserved table near stage
- Social media coverage before, during and after the event
- MC Recognition for sponsoring all three of our talented Indigenous programming

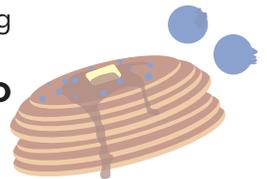


## LITE Glow Sponsor -- \$1000

(8 opportunities available)

Activation Includes:

- 5 Tickets for your business with a reserved table
- Your logo in our breakfast program and on tables
- A gift of health (the gift that keeps on giving)  
choose from fitness, yoga and spa packages to be raffled at event with sponsorship recognition



## Table Sponsor -- \$500

Activation includes:

Request your reserved table time for your staff for up to 15 plates.

**Buy Social**

# *Holiday Market*

**Location TBA**



**Saturday, November 2nd  
10am - 3pm**

**Admission \$5  
or \$2 for North End residents**



This year we have teamed up with Lucky Girl Pop up to present a mentorship program as Artisan Vendors have become an increasingly viable path to creating income with very little support in terms of direction and education.

Your sponsorship is of choice of: supporting a no fee table program to vendors from the North End, a mentorship program from established vendors from Lucky Girl or a chance to create an interactive maker table for your staff and brand.

*Thank you for your consideration and being  
the catalyst of supportive change in our community.*



**#wearethenorthend**

# Holiday Market

# Sponsorship OPPORTUNITIES



## MAKER TABLE SPONSOR \$1000

(2 opportunities available)

### Activation includes:

- This is a fun one! With \$250 of supplies and table space the choice is yours in creating an interactive craft table station with branded marketing. Connect with LITE for ideas.
- Social media recognition before, during and after the event
- Highlighted in our PR package and any on-air interviews

## MAKING GOOD SPONSOR \$500

(3 opportunities available)

### Activation includes:

- Provide mentorship and guidance from established vendors from Lucky Girl Pop Up. Program will include a workshop and the opportunity to create a collaboration item for sale at the event.
- Social media before, during and after the event
- Branding and recognition in the venue

## IN YOUR NEIGHBOURHOOD SPONSOR

\$250

(5 Opportunities Available)

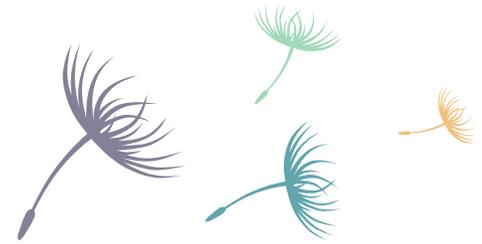
### Activation includes:

Sponsor a row of tables with your brand, providing free table space to Social Enterprises and North End Makers.



# LITE'S ONGOING PROGRAMMING YEAR ROUND OPPORTUNITIES

## Job Skills Volunteer Program - Ongoing Sponsorship



LITE's internal volunteer program mentors youth, newcomers, Indigenous people and others to learn office, administration, and communication skills. One of the barriers on the path to employment can be a lack of funds to invest time into a training program. Your donation will provide our volunteers with a small honorarium to those who qualify as well as a reference letter when completed.

### Activation - \$1000

One month of sponsored recognition on our social media platforms, website, and newsletter.

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## BUY SOCIAL Membership

Send a clear message of your support by becoming a certified Buy Social Canada purchaser. Your membership helps us deliver knowledge mobilization and marketing opportunities to help social enterprises grow in Winnipeg

### Benefits:

- Members-only eNews messages, to keep you up to date on the social economy in Manitoba and beyond.
- Display your support for work integration social by using the Buy Social logo on your marketing materials
- Invites to special event and free passes to Buy Social Prairies events, such as:
  - Quarterly panels discussing business strategy and procurement with social enterprises
  - Member meetups
  - The Buy Social holiday Market



Certification information is available at <https://www.buysocialcanada.com/>

- Social Enterprise Supplier Certification: \$150 per year
- Social Purchaser Certification: \$250 per year