



LOCAL
INVESTMENT
TOWARD
EMPLOYMENT

JOB POSTINGS FOR YOUTH – Summer and fall 2020

LITE is hiring youth thanks to Canada Summer Jobs!

Because of COVID-19, positions may be part-time or full-time for up to 560 hours, as determined by the needs of youth.

These are learning positions: Experience is not necessary. *Interest* is! Tell us in your cover letter why or what you are interested in learning.

We encourage Indigenous, Newcomer, or Visible Minority youth interested in exploring careers in marketing or business development to apply. Please self-identify in your cover letter. See job descriptions below.

All applicants must meet the following criteria:

- is between 18 and 30 years of age (inclusive) at the start of employment;
- is a Canadian Citizen, permanent resident, or person on whom refugee protection has been conferred under the immigration and Refugee Protection Act, and;
- is legally entitled to work according to the relevant provincial / territorial legislation and regulations

1) Business Analyst

Application deadline: Monday, June 22 by 4 PM

Wage: \$11.75/hr

Duration: 560 hours

Start: July 2 or August 1 start, Full- or Part-time for a maximum 560 hrs

Work during office hours (8:30 AM to 4:30 PM), with duration customized to needs of youth)

PRIORITY hiring:

- Indigenous, Newcomer or Visible Minority
- Lives in the federal riding of Winnipeg North (North End)

Please indicate in your cover letter if any of the above apply.

JOB DESCRIPTION:

Work with LITE staff and partner organizations to determine the market viability of products to be made by social enterprise, and support the development of LITE's online social enterprise, shop.lite.mb.ca.

Examples of work duties:

- Research product ideas and comparable prices.
- Support social enterprise product development by creating documentation of materials needed to produce a given product, help identify production problems or needs.
- Determine the possible interest of a buying public for a given product through internet research.
- Assist individuals (youth) and/or social enterprises to get a product ready for sale on shop.lite.mb.ca, including drafting product descriptions and uploading photos.
- Analyze sales statistics from shop site (we'll show you how).

Apply if you are:

- Curious (You like to find things out / Google is your friend).
- Think you might like working at a desk.
- Interested in learning how to do research documentation and use Excel.
- Interested in learning about business or business / product development.

2) Social Enterprise Ambassador (aka Marketing Assistant)

Application deadline: Friday, July 10 by 4 PM

2 positions

Wage: \$11.77/hr

Duration: 560 hours

August 1 OR Sept 1 start, Full- or Part-time for a maximum 560 hours.

Work during office hours (8:30 AM to 4:30 PM), with duration customized to needs of youth)

PRIORITY hiring:

- Indigenous, Newcomer or Visible Minority
- Lives in the federal riding of Winnipeg Centre (Downtown, Spence, St. Matthews or Broadway neighbourhoods)

Please indicate in your cover letter if any of the above apply.

JOB DESCRIPTION:

Learn how to design, create and execute unique promotions using story-telling to support the social enterprise sector. The Social Enterprise Ambassador work on-line and in real life, engaging a public in the success stories and efforts of social enterprises.

Examples of work duties:

- Engage the general public to learn about social enterprises and the social impacts of social enterprise (eg. job creation, social cohesion, environmental sustainability).
- Work with Social Enterprises to create event-based promotions that support their product and services.
- Work with Social Enterprises to create photo stories for social media.
- Encourage members of the general public to join the social enterprise movement by signing up to LITE's social media or e-newsletter.
- Share information on social enterprise and social entrepreneurship, and LITE's Buy Social Program.
- Promote specific products customers can buy online (shop. lite.mb.ca) or in-person using Square. They track sales and engage customers on the social impact of each product is offered.

Apply if you are:

- Creative (You like writing, taking photos, or making art).
- Friendly.
- Interested in learning how to interact with the public.
- Interested in learning about social enterprise or marketing.

TO APPLY

Resumes and cover letter may be submitted by email, mail or hand delivered to:

Dr. Tyler Pearce [she/her]

Executive Director

Local Investment Toward Employment

203-765 Main Street

Winnipeg, MB

Ph: 204-942-8578

Email: info@lite.mb.ca – please put position you are applying for in the subject line.